



BRANDON WEBB

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PROFESSIONAL SUMMARY

Video production professional with 8+ years creating and coordinating storytelling for brands, nonprofits, and education clients in the Memphis area. Strong written and verbal communication skills complement hands-on experience translating concepts into clear, engaging multimedia content, managing production timelines and stakeholder coordination, and organizing assets for efficient delivery. Marketing Management degree provides a foundation in messaging and audience engagement. Seeking to apply hands-on media production and content creation experience to support internal communications channels, video, and storytelling for a multi-location organization.

CORE SKILLS

Multimedia Content Creation (Video, Visual Storytelling) | Production Planning & Timelines | Stakeholder Coordination | Asset Management & Organization | Adobe Creative Cloud (Premiere Pro, etc.) | Project Coordination | On-set Problem Solving | Marketing Communications | FAA Part 107 Remote Pilot

PROFESSIONAL EXPERIENCE

Director of Video Production | Creation Studios — Memphis, TN | November 2025 – Present

- Partner with creative teams to turn concepts and storyboards into actionable production plans.
- Manage project timelines to align shoots and delivery with agreed concepts, coordinating across stages.
- Coordinate production elements, including filming and equipment management when needed.
- Bridge on-set realities with post-production needs to support smooth handoffs.

Content Producer | Shoot the Veil — Memphis, TN | August 2022 – May 2025

- Produced and delivered long-form courses and podcast video for photographers building their businesses.
- Shot and edited program content while helping establish production foundations for a startup.
- Balanced producing responsibilities with hands-on capture and editing as needed.

Editor / Cinematographer | Creation Studios — Memphis, TN | May 2018 – November 2025

- Operated camera, audio, and lighting setups; resolved technical issues to keep productions on track.
- Managed multiple concurrent projects at different stages while meeting deadlines.
- Organized and archived media assets for efficient editorial handoff.
- Built foundational production skills applied across client work for brands, nonprofits, and education.

EDUCATION

BBA, Marketing Management | University of Memphis — Fogelman College of Business | May 2019
MILE Program participant, 2019

CERTIFICATIONS

FAA Part 107 Remote Pilot Certificate